

The background of the cover is a collage of various US dollar bills, including the 100, 20, and 50 dollar denominations, shown in different orientations and close-up details.

INTEGRATED BANK ANALYSIS & VALUATION

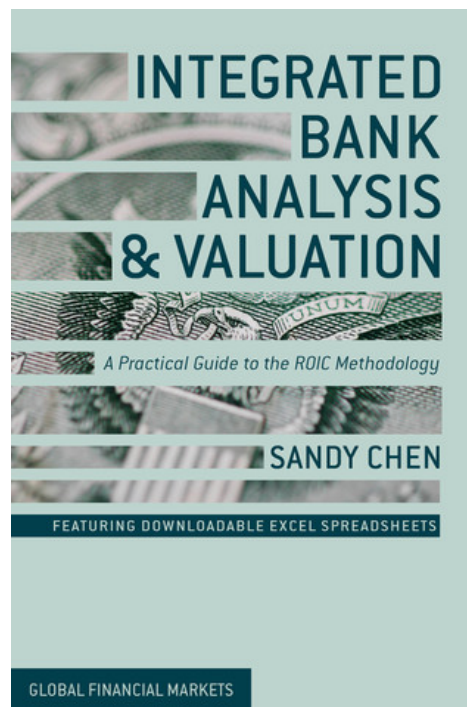
A Practical Guide to the ROIC Methodology

SANDY CHEN

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* Integrated Bank Analysis and Valuation: A Practical Guide to the ROIC Methodology *



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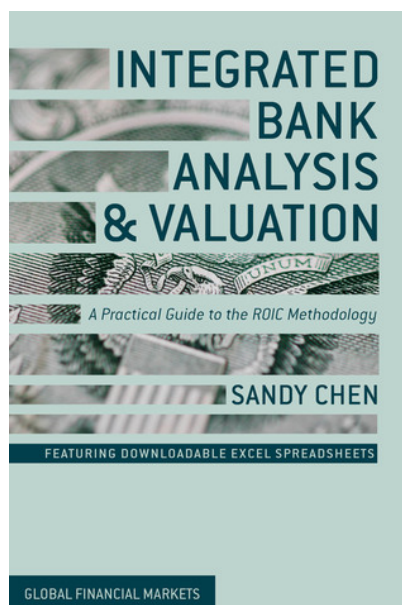
Books Descriptions

The financial crisis that began in 2007 exposed many flaws in modern financial practice and highlighted much need for change. Key among those needs is a way of understanding how and why banks fail or succeed. *Integrated Bank Analysis and Valuation* provides readers with a practical guide to the ROIC for Banks methodology - one of the few ways of both understanding what makes a bank tick and getting a fundamentally robust indication as to how much a bank is worth. It provides all the necessary tools for use in the real environment of investment banking to analyse

banks results, evaluate strategic options and assess regulatory changes ? with an eye towards whether a bank is creating or destroying value. Up-to-date case studies of ten of the world's largest banks show how integrated ROIC analysis and valuation works in practice, and the accompanying website features ROIC spreadsheets for each of these banks, so that each step of analysis and valuation can be explored in detail. Written by



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